Wishtales Privacy Policy

Wishtales.ai

Wishtales LLC (Delaware, USA) International Privacy Policy:

1. Introduction

Welcome to wishtales.ai! Your privacy is of paramount importance to us. This Privacy Policy outlines our practices concerning the collection, use, and sharing of your personal information. By accessing our software and website, you consent to the data practices described in this policy.

2. Data Collection

We collect information you provide directly to us when you use our software or sign up on our website. This includes personal data, such as your name, email address, and other identifying information. We also automatically collect data about your device and how you interact with our software and website.

3. Advertisements and Data Sharing with Advertisers

We partner with third-party advertisers, including Google Ads, to display advertisements on our software and website. To make the advertisements relevant and beneficial to you, we may share certain aggregated or de-identified user information with these advertisers. This information cannot reasonably be used to identify you.

In strict compliance with Google Ads policies, we ensure:

- We do not share any personally identifiable information with Google Ads without your explicit consent.
- We inform you about the data we collect and share for advertising purposes. We provide you with the option to opt-out of personalized advertisements.
- Furthermore, our use of Google Ads requires us to adhere to Google's Advertising Policies, which prohibit the collection and use of certain types of data. For more details, you can review Google's Advertising Policies.

a. For Children Below 18:

- **US Compliance (COPPA):** We do not knowingly collect personal information from children under the age of 18 without obtaining verifiable parental consent. If we learn that we have collected personal information from a child under the age of 18 without parental consent, we will promptly delete that information.
- **EU Compliance (BIK+ Strategy):** We are committed to providing age-appropriate digital services and ensuring that every child is protected, empowered, and respected online.

b. For Children Below 13:

- **US Compliance (COPPA):** We do not knowingly collect personal information from children under the age of 13. If a parent or guardian becomes aware that their child has provided us with personal information without their consent, they should contact us, and we will take steps to remove such information and terminate the child's account.
- **EU Compliance (BIK+ Strategy):** We ensure that digital services directed at children below 13 are designed with the utmost consideration for their safety and privacy.

5. International Data Practices

We adhere to the data protection laws and regulations of various jurisdictions. Our data practices are designed to provide a consistent level of protection for your personal information, no matter where it is collected or processed.

- **a. USA:** In compliance with the California Consumer Privacy Act (CCPA) and other state laws, residents have the right to access, delete, or opt-out of the sale of their personal information.
- **b. Canada:** In accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA), we ensure that Canadian users' data is stored and processed with their knowledge and consent.
- c. UK & EU: Under the General Data Protection Regulation (GDPR), users have the right to access, rectify, or erase their personal data, restrict processing, and object to processing, as well as the right to data portability.
- **d. India:** Adhering to the Information Technology Act and the Personal Data Protection Act, 2023, we ensure the utmost protection of personal data and uphold users' rights concerning their data.
- **e. South Africa:** In line with the Protection of Personal Information Act (POPIA), we ensure that users' personal data is processed in a manner that maintains its privacy and confidentiality.
- **f. Australia & New Zealand:** In compliance with the Australian Privacy Act and New Zealand's Privacy Act, we ensure that users' personal data is protected and processed lawfully.

You have the right to access, correct, or delete your personal data. You can also object to or restrict our processing of your data. To exercise any of these rights, please contact us at <u>support@wishtales.ai.</u> We will respond to your request within 5 working days.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements.

8. Changes to this Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "last modified" date at the bottom.

9. Contact Us

For any questions about this Privacy Policy, please contact us at <u>support@wishtales.ai</u>.

10. Last Modified

This Privacy Policy document was last modified and updated on 30th September 2023.